

# The case for the Insight Broad Opportunities strategy in four charts

Q4 2011



Investors need a source of attractive, stable growth to plan for the future. The Insight Broad Opportunities strategy is a diversified growth strategy that uses a multi-asset approach, implemented by skilled managers, to target equity-like returns while maintaining low volatility. We believe its approach can be commended in four simple steps.

## A proven approach: equity-like returns with low volatility

The Insight Broad Opportunities strategy aims for attractive returns while maintaining low volatility. It has met its objective: to deliver equity-like returns over the course of an investment cycle but with materially lower volatility.

By offering smoother performance than comparable investments, the strategy has provided a more reliable source of growth for investors.

Performance: the Insight Broad Opportunities strategy against comparable assets



Source: Insight Investment. Data as at 30 September 2011, US\$ hedged.

## Dynamic asset allocation: exploit opportunities and avoid pitfalls

The ability to make substantial changes to the strategy's asset allocation potentially allows it to exploit short-term opportunities and avoid dangers.

This graph demonstrates its changing allocation to equities over the past five years, which helped it to substantially outperform most western equity markets during one of the most volatile periods for equities in recent history.

Equity weighting in Insight's Broad Opportunities strategy

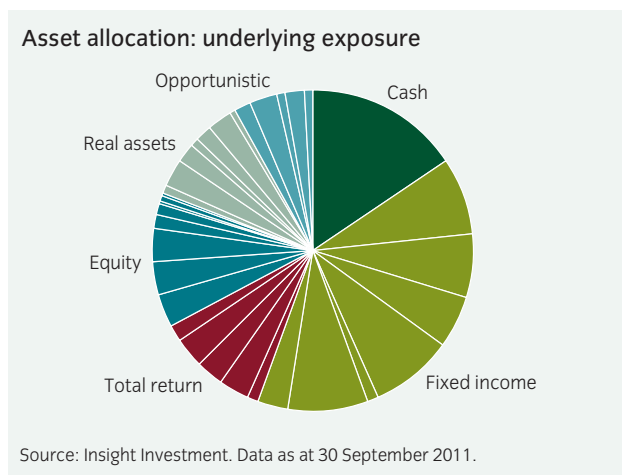


Source: Insight Investment. Data as at 30 September 2011.

## A broad opportunity set: diverse sources of return

The Insight Broad Opportunities strategy invests across a range of asset classes and opportunities to optimise its risk-return profile.

The strategy's focus on a broad opportunity set is clear from its asset allocation and range of investments. Across six types of holdings it held assets in 42 different investment strategies at the end of September 2011, including direct investments and funds managed either by Insight or other asset managers.



## Skilled risk management: a better risk-return profile

The ability to reduce risk while maintaining the potential for growth is crucial for any strategy that aims to deliver equity-like returns with materially lower volatility.

Since launch, the Insight Broad Opportunities strategy has demonstrated lower volatility than mainstream higher-risk asset classes while offering attractive returns.



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